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## Submit News

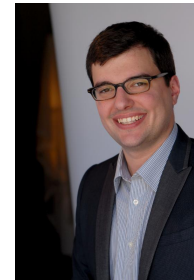
Have a news story or a project you'd like to

## PRESIDENT'S POLL

I look forward to seeing many of you at the **West Coast Urban District Forum** in Walnut Creek this March. What are you most looking forward to at CDA's annual conference?

### [TAKE THE SURVEY!](#)

Steven Welliver  
Deputy Chief Executive  
Downtown Santa Monica, Inc.  
[steven@downtownsm.com](mailto:steven@downtownsm.com)



January 2018

## WEST COAST URBAN DISTRICT FORUM

Join Walnut Creek Downtown, California Downtown Association and IDA for the [West Coast Urban District Forum March 13-15, 2018!](#) Experts will share best practices on enhancing downtown quality of life and cultivating the next generation of leaders.

Registration is now open. **Take advantage of the early bird rate of \$345 and save \$100 by registering before February 15!** Visit the event [website](#) for more information and to register today.

REGISTER  
NOW

### Breakout Sessions Announced!

Join us in exploring topics such as *Growth Without Gridlock*; *Social Media: How to Tell the Story of a Place in Eight Seconds*; and *Downtown and the Green Rush Economy*. View the [preliminary program](#) online now.



### Pre-conference Tour Added!

*Policies and Partnerships: Fostering Growth and Harnessing Potential in Walnut Creek Walking Tour*

Tuesday, March 13th  
1:00 p.m. - 4:00 p.m.  
Cost: \$25

Join City staff on a walking tour of downtown Walnut Creek where guiding policies and successful partnerships have created opportunities, attracted investment to promote Walnut Creek as a regional leader with a strong local economy, and generated a wealth of community investment.

highlight in the CDA *District Digest*?

[E-mail us today!](#)

## CDA Members

Arlington Business Partnership  
Bixby Knolls Business Improvement Association  
Central City Association  
Chrysalis  
City of Citrus Heights  
City of Dana Point  
City of Folsom  
City of Glendora  
City of Lancaster  
City of Los Angeles, Office of the City Clerk  
City of Monterey Park  
City of Ontario  
City of San Diego - Economic Development Dept.  
City of Temple City  
City of Tracy  
Civitas  
County of Santa Cruz - Office of Economic Development  
Dinuba Chamber of Commerce  
Downtown Association of Santa Cruz  
Downtown Berkeley Association  
Downtown Long Beach Alliance  
Downtown Los Angeles  
Downtown Modesto Partnership  
Downtown Oakland Association/ Lake Merritt  
Uptown District Association  
Downtown Oxnard Merchants Association  
Downtown Pomona Owners Association  
Downtown Roseville Partnership  
Downtown Sacramento Partnership  
Downtown San Diego Partnership  
Downtown San Mateo Association  
Downtown Santa Barbara, Inc.  
Downtown Santa Monica, Inc.  
Downtown Vacaville BID  
Downtown Ventura Partners  
Downtown Visalians, Inc.  
Figueroa Corridor Partnership  
Gateway to LA Airport Business District  
Gilroy Economic Development  
Hollywood Property Owners Alliance  
Ironsmith, Inc.  
LA Downtown Industrial District BID  
LA Fashion District BID  
MJM Management Group  
North Tahoe Business Association  
Old Pasadena Management District  
ParkSmart, Inc.  
Paso Robles Main Street Association  
Progressive Urban Management Associates, Inc.  
R Street Sacramento Partnership  
Riverside Downtown Partnership  
San Jose Downtown Association  
San Luis Obispo Downtown Association  
South Park BID  
The Downtown Burbank Partnership  
The Placemaking Group  
The River District  
Tracy City Center Association  
Tulare Downtown Association  
Ukiah Main Street Program

## Book Your Hotel Room!

The Walnut Creek Marriott, located at 2355 North Main Street, is offering a rate of \$179/night for a standard room. Parking is available onsite during the day for \$10 and \$23 overnight. Rooms are also available at the Renaissance ClubSport Walnut Creek Hotel, located at 2805 Jones Road, for a rate of \$189/night for a standard room.

**Please book your room by Friday, February 23, 2018** at either hotel. More booking information is on our [website](#).

Get social! What questions will you come ready to ask? Share them on [Twitter](#) using #WCUDF18.

## CDA POLICY CORNER

### Lawmakers Kill Rent Control Bill in Contentious Committee Hearing

California lawmakers shelved a bill last week that would have repealed the Costa-Hawkins Act and expanded local rent control ordinances by allowing local jurisdictions to place caps on the price of rents on apartment and other rental properties. Assemblyman Bloom's AB 1506 fell just one vote shy of approval in the Assembly Housing Committee after a marathon 4 hour hearing that saw nearly one thousand individuals testify in support or opposition.

The California Downtown Association joined a coalition that included multi-family developers, independent business groups, and the Realtors in opposition to AB 1506. Our coalition effectively argued that repealing the Costa-Hawkins Act would discourage investment in the existing rental stock and stymie new construction opportunities for rental units thereby worsening the state's housing shortage.

CDA would like to thank the members of the Assembly Housing Committee who supported CDA's position by voting "no" or abstaining on the bill. They are:

- Assemblyman Jim Wood (D-Healdsburg)
- Assemblyman Marc Steinorth (R-Rancho Cucamonga)
- Assemblyman Ed Chau (D-Arcadia)
- Assemblyman Steven Choi (R-Irvine)

Attention now focuses on the pending ballot measure that also seeks to repeal the Costa-Hawkins Act and allow local jurisdictions to impose rent control ordinances. The initiative was cleared by the Secretary of State for signature collection and the sponsors must collect 366,000 valid signatures by June, 2018 in order to qualify for the November general election. The sponsors appear to be well-funded, so we do expect the initiative to qualify. Given this reality we will continue to monitor this issue should the proponents and opponents seek a legislative compromise this year that would avoid a costly statewide ballot measure fight.

Jason Bryant  
Bryant Government Affairs  
January 2018 Legislative Update

## IN THE NEWS

### New Bay Area Housing Trend: Living in the Backyard

The Mercury News

The walls weren't even up yet on the granny flat Limei Huang is building in her San Jose backyard when people started lining up...

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### Metro Plans to Roll Out New Smartphone Payment App Later this Year

Curbed Los Angeles

Metro riders may soon have a new way to pay for trips on Los Angeles trains, buses, and shuttles: through a smartphone app.

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### Is a Public Subsidy in the Works for a Sacramento Soccer Stadium?

The Sacramento Bees

Sacramento city leaders and the local ownership group seeking an expansion spot in Major League Soccer are discussing public...

Union Square BID  
Urban Place Consulting Group,  
Inc.  
Vista Village Business  
Association  
Walnut Creek Downtown  
Business Association  
Westwood Village Improvement  
Association  
Wilshire Center Business  
Improvement District

#### [READ MORE](#)

#### **Despite Merry Holidays, Retailers Face Challenges in 2018**

SFGate.com

Retailers are riding high after ebullient U.S. consumers shopped at the healthiest pace in more than a decade over the holiday season.

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#### **California Wildfires Spark Issues of Bilingual Emergency Communications**

American City & Country

As wildfires continue to sweep across California, issues concerning emergency communications with the Spanish-speaking...

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#### **A Look at Business in Long Beach 2017**

The Grunion

The cranes rising above Long Beach's skyline say it all.

#### [READ MORE](#)

#### **JUMP Bikes Cleared to Launch**

StreetsBlogSF

This week, half a year after the city started offering a permit program for dockless bike share, the SFMTA issued its first permit for a...

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#### **Three California housing issues to watch in 2018**

Los Angeles Times

Rising rents and home prices forced California's housing crisis to the front of Gov. Jerry Brown's and lawmakers' agenda in 2017.

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#### **With Gas Taxes in Peril, More States Study Alternatives**

Governing

The idea of charging drivers for the miles they drive instead of the gas they burn is not new. But states are still sorting out how it...

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#### **California Needs a Housing-First Agenda: My 2018 Housing Package**

Art + marketing

Last year, California began a pivot from a housing-last policy to a housing-first policy.

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#### SPREAD THE WORD

#### ***Is your entire staff reading this newsletter?***

Please forward to your team and ask them to [sign up!](#)



#### CDA District Digest Leadership

**Executive Editor:**  
**Steven Welliver**  
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**Editor:**  
**Allison Shashok**  
Marketing & Communications Manager, IDA

Do you have your ear to the ground when it comes to the latest downtown news in your region?  
To submit news to be considered for inclusion in the newsletter, please contact Allison Shashok at [allison@downtown.org](mailto:allison@downtown.org).

**CDA District Digest**  
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