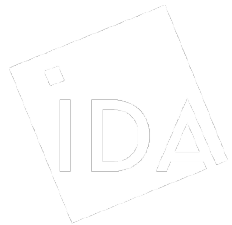


West Coast Urban District Forum

Walnut Creek, CA

March 2018



INSPIRED LEADERS
SHAPING CITIES



INSPIRED LEADERS
SHAPING CITIES



Preserving the Golden Goose

Thursday, March 15 | 8:30am – 10:30am

Moderator:

Katie Burke, Reporter, San Francisco Business Times

Speakers:

Jot Condie, President & CEO, California Restaurant Association (Sacramento, CA)

Jim Telford, Owner, Rooftop Restaurant and Residual Sugar Wine Bar (WC), Board Member, Walnut Creek Downtown (Walnut Creek, CA)

Kraig Kojan, President & CEO, Downtown Long Beach Alliance (Long Beach, CA)



INSPIRED LEADERS
SHAPING CITIES



#WCUDF18

please
silence your
mobile
phones



INSPIRED LEADERS
SHAPING CITIES



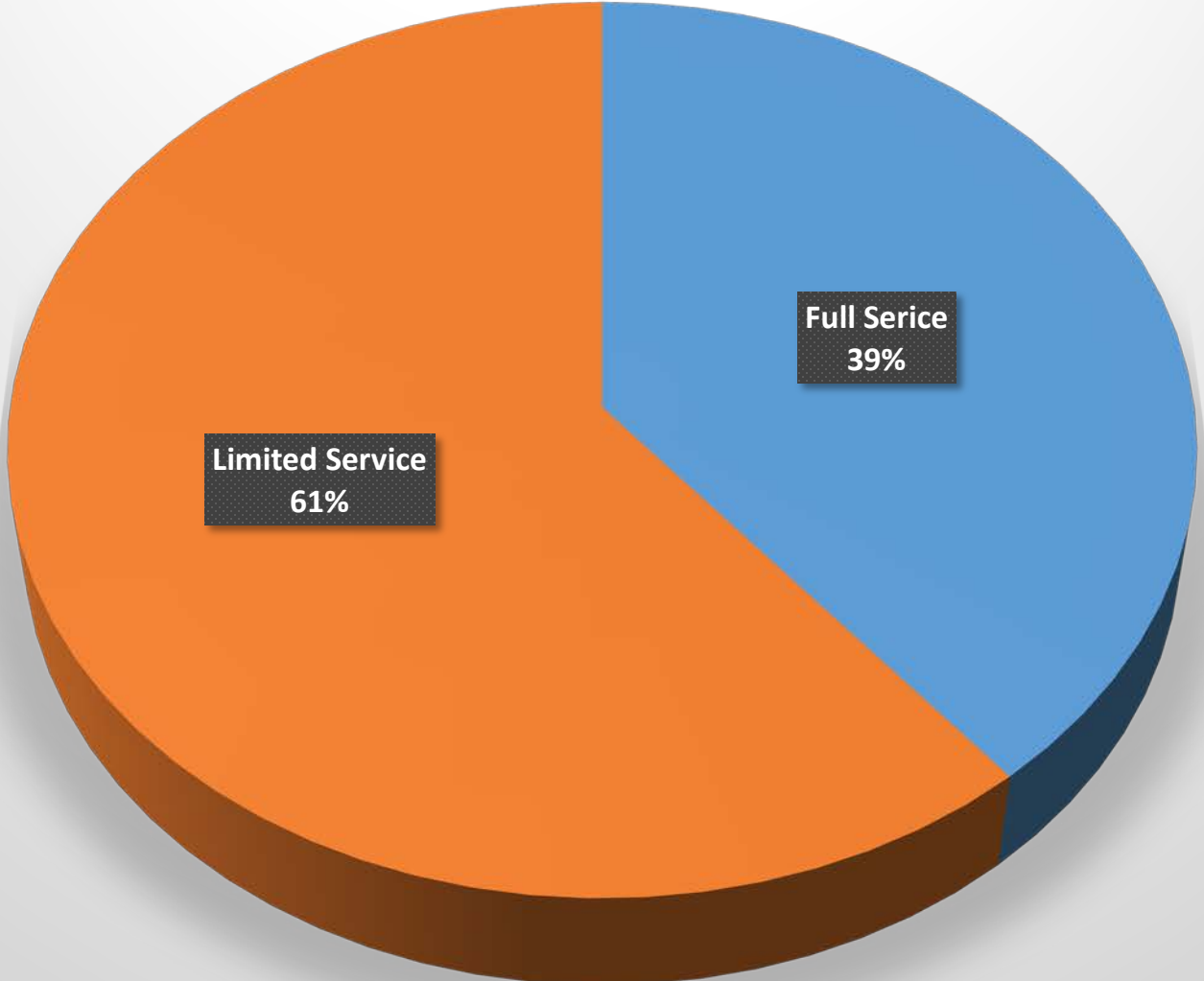
#WCUDF18

California's Restaurants

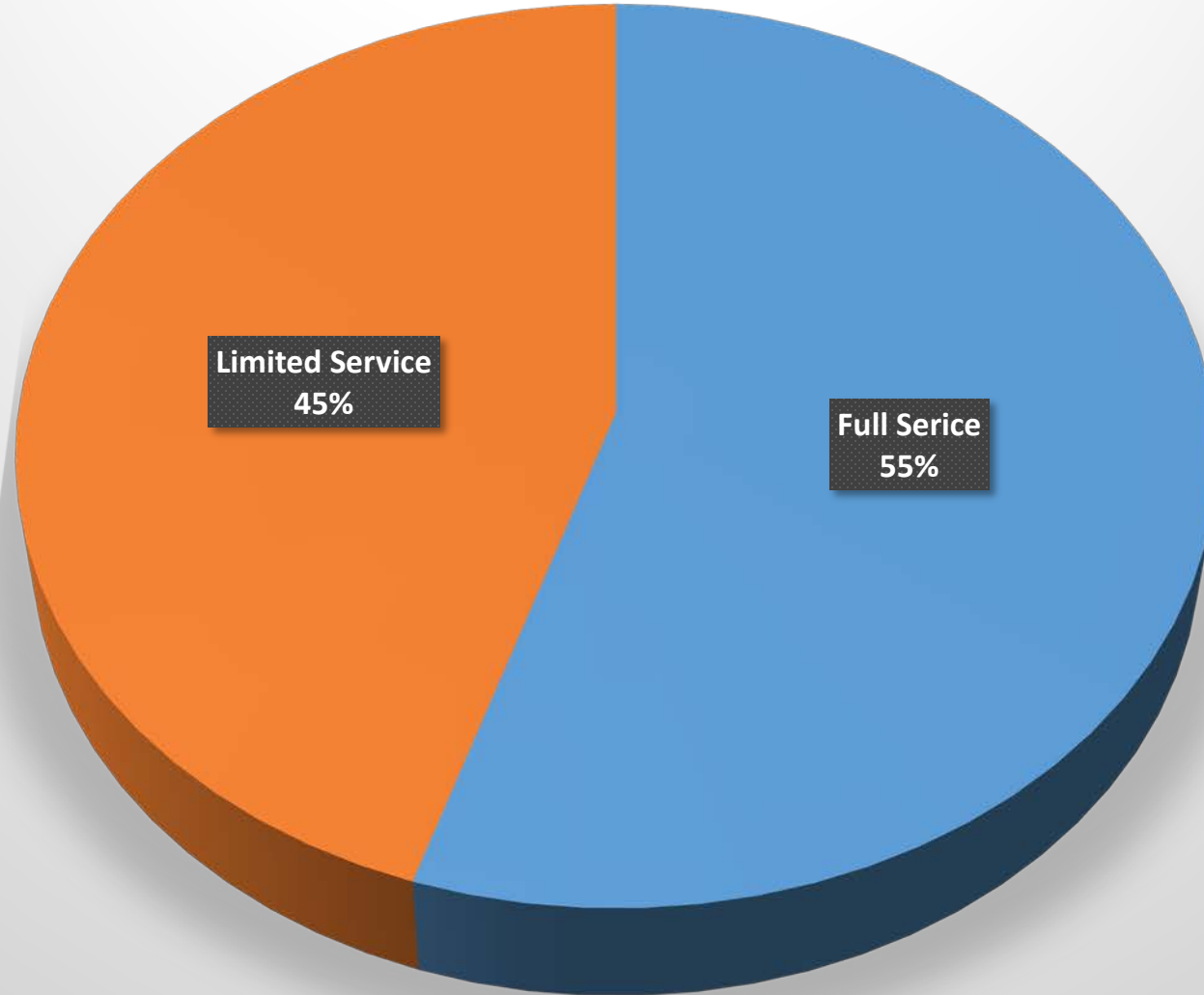
By the numbers

90,781

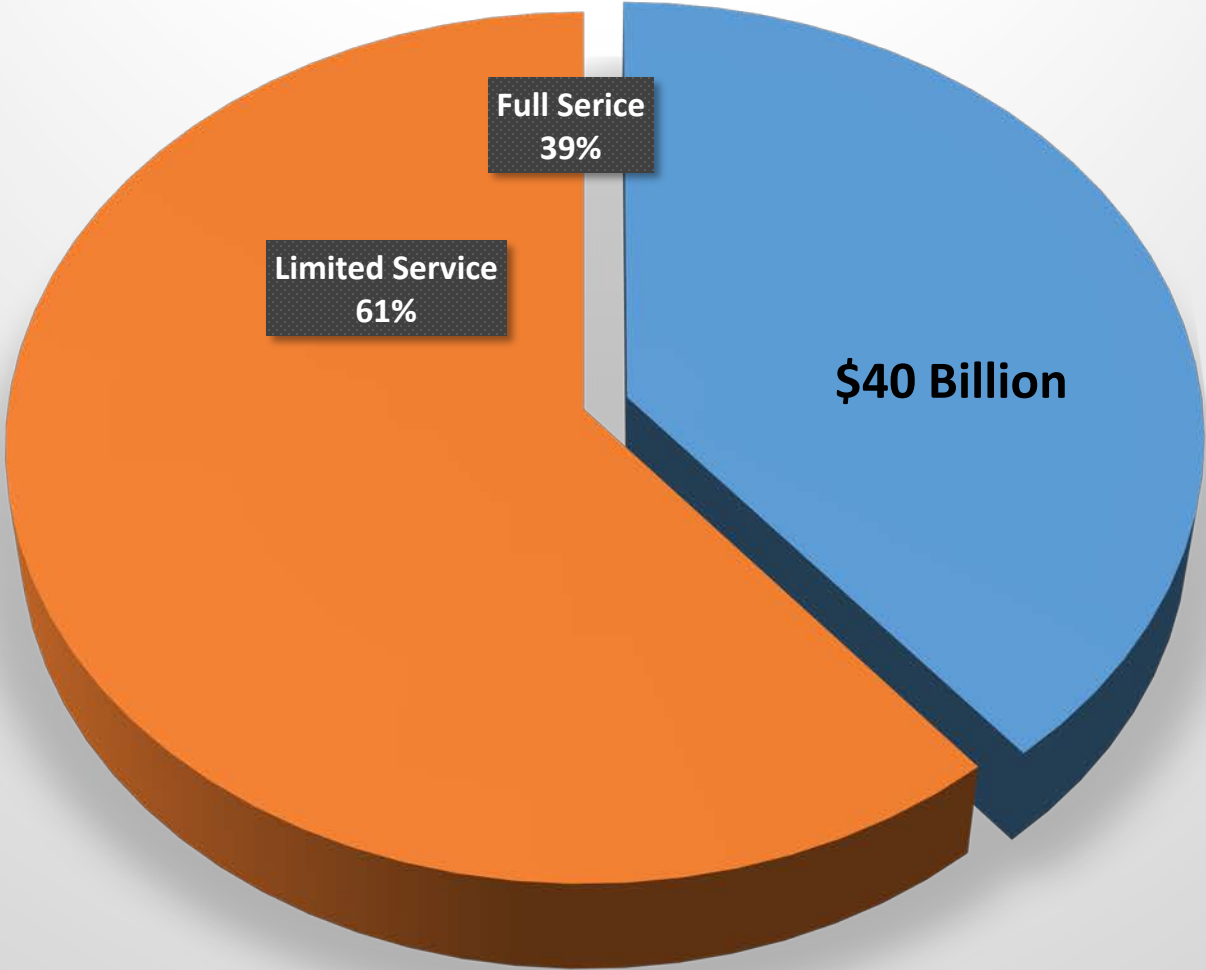
California Restaurants



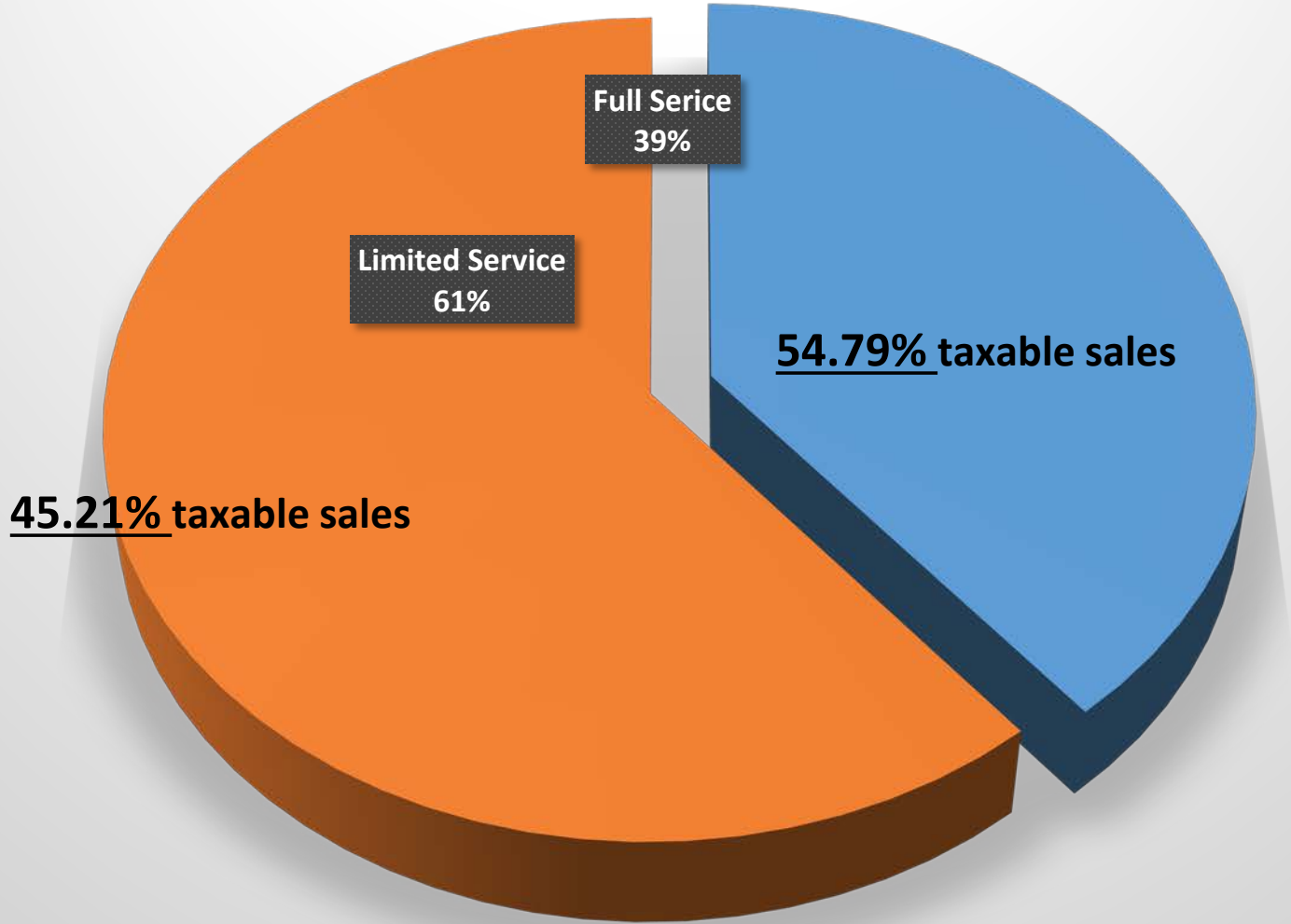
California Restaurants 10 Years Ago



California Restaurants Today



California Restaurants Today



3-5%

industry average profit margin

36.36%

looming minimum wage hike over 48 months

12.3%

\$7.3 Billion

K-12

\$238

per K-12 student

\$1 Billion

local fire and police protection

\$1.1 Billion

transportation projects

As state wage laws take
affect....

the Golden Goose will lay fewer eggs

Contact Information:

Jot Condie, President + CEO

California Restaurant Association

jcondie@calrest.org

916-431-2735

www.calrest.org

Kraig Kojian, President & CEO

Downtown Long Beach Alliance

KraigK@dlba.org

562.436.4259

www.downtownlongbeach.org

Jim Telford, Owner

Rooftop Restaurant / Residual Sugar Wine Bar

jim.telford@gmail.com

925.300.3540

Katie Burke, Reporter

San Francisco Business Times

kburke@bizjournals.com

415.288.4927

www.bizjournals.com/sanfrancisco/



INSPIRED LEADERS
SHAPING CITIES



#WCUDF18