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# BIDs, CBDs 2.0: Collective Learning and Collective Action

Thursday, March 21 | 10:30am – 12:00pm

Speakers:

**Kraig Kojian**, President & CEO, Downtown Long Beach Alliance

**Elizabeth Studebaker**, Neighborhood Investment Manager, City of San Diego

**Rena Leddy**, Executive Director, LA Fashion District BID / LA BID Consortium

**Kathleen Rawson**, CEO, Downtown Santa Monica

**Tim Tompkins**, President, Times Square Alliance



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*President & CEO*

Downtown Long Beach Alliance

# Elizabeth Studebaker

*Neighborhood Investment Manager*

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**Tim Tompkins**

*President*

Times Square Alliance

# Key Principles

- New challenges require **new organizational frameworks and action**
- Solving new challenges requires **expanding the tent**
- We are stronger when we **work – and learn – together**
- **Trust and accountability** must underpin our work

# Possible Next Steps

- **Gather and share** best practices
- **Create legal and legislative templates** for new organizations and forms of relationships
- Do more to **act collectively in our own jurisdictions**
- Continue the conversation about **equity**
- **Tell our story** in new ways

# Prompts for Discussion

- Share your own experiences with collective action: **what has worked and what hasn't?**
- **What challenges is your organization or city currently facing** that might be addressed through collective action? What might such action look like?
- **Which principles from the IDA Forum Summary resonate with you?** Are there any you think are missing, or that need to be amended?
- **What next steps might you want to take** (a) in your own city/jurisdiction, or (b) in conjunction with other jurisdictions?

# Report Back

*What did your group discuss?*

*What next steps will you take...*

*A. In your own jurisdiction?*

*B. As part of a larger IDA (or CDA) effort?*

## For follow-up and questions:

**Billy Richling**, Constituent & Communications Manager, Times Square Alliance

[brichling@tsq.org](mailto:brichling@tsq.org)

212-452-5210



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