



The City of Elk Grove is currently accepting applications for

Economic Development Specialist (Marketing and Communications)

\$73,041.00 - \$97,895.00 annually + excellent benefits

The City of Elk Grove Economic Development Department is seeking a qualified economic development professional with a marketing and communications background looking to join our team. The department is responsible for planning and directing all aspects of the City's economic development programs and activities. We measure success in terms of job creation, capital investment, and tax base growth and this position will play a critical role in furthering those goals. We are equally passionate about Elk Grove and public service and believe that strong economies make strong communities.

The ideal candidate will have some experience working for a local or regional economic development organization with a focus in marketing and communications. The selected candidate will be able to assist the department with marketing and communications strategy development and dissemination, brand development and positioning, website and social media development and management, content creation, and special event planning and execution for a primarily business audience of companies and their representatives (startups, corporations, brokers, developers, site selection consultants, real estate executives) looking to locate or expand in Elk Grove.

Come join one of the most innovative and forward-thinking economic development departments in California and accelerate your career with us.

Tentative Recruitment Timeline (subject to change)

Filing Deadline: 11:59 PM on May 29, 2023

Oral Board Interviews: June 13, 2023 (virtual)

Final Selection Interviews: June 19, 2023 (in person)

For a complete job description, further details about our benefit package and to apply, please visit our website at: elkgrovecity.org/jobs.

Human Resources Department

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elkgrovecity.org